January 9, 2007

VACATION BIBLE SCHOOL

Capabilities and Resources Needed

*Financial support
*Parish support
*Volunteer support and commitment
*Parental support

Potential Approaches

*Advertise on Chamber of Commerce marquis-FREE
*Advertise in Shelbyville News church section-FREE
*Yard card sign put up in front of St Joseph's advertise programming-FREE (donated by Claxton's)
*Volunteer request put in bulletin
*Put list of supplies needed in bulletin to encourage parishioners to donate

Desired State

*Welcoming program to all faiths and families
*Build sense of community
*Organized and educational environment

GAP

Current Reality

*Attended mostly by St Joseph school families and parishioners
*Program competes with all the other VBS programs in the city
*Competes with all the other summer activities offered (sports, camps etc.)

Target Groups

*Parishioners with young children

*Fallen away families

*Non-Catholic families

Expected Results

*Increased sense of belonging and community
*Place of enjoyment and faith formation for children 3 years old thru 4th grade
*Volunteers feel sense of contribution and faith sharing
*Pass on names of VBS participants to school & REP for possible enrollment opportunities

Purpose

*To build sense of parish community for kids and parents
*To support spiritual growth of children
*Provide opportunity for volunteers to share gifts with community and parish
*Evangelization